



CLUB BIMMER

INTERNET'S BMW COMMUNITY

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FOR IMMEDIATE RELEASE

BMW Internet Community Attempts To Break World Record *ClubBimmer.com is Organizing BMW Owners to Break Caravan Record*

Kennesaw, GA (PRWEB) October 10, 2007 – ClubBimmer.com is proud to announce that it is going to attempt to break the Guinness World Record for the most BMW automobiles in a single convoy. The date for the record breaking attempt will has not been finalized, but it should happen sometime in April 2008.

Internet Community Partners (ICP) operates ClubBimmer.com, an online community geared towards BMW owners and enthusiast. The managers of ICP have a long history of interest in BMW automobiles and wanted to share this enthusiasm by creating ClubBimmer Forum; a free Internet community that allows fellow BMW lovers to share ideas, buy and sell parts, buy and sell used BMW's, and plan car shows and club events.

Mitchel DeFrancis, Content Manager of ClubBimmer.com says, "BMW owners are enthusiasts who are very loyal and proud fans of the mark. We think that BMW owners will have a lot of fun helping us attempt to break this World Record." Mr. DeFrancis adds, "We are a BMW family and we wanted to share our love for the brand by creating a friendly online community for BMW owners and enthusiasts to visit. I've owned 2 BMWs, an E34 540i6 and my present daily driver, an E39 M5. I met my wife Julie at a BMW event in 2003. She is on her second BMW, an E36 318ti. Her first BMW was an E36 325 sedan. My brother Danny also daily drives a BMW, his is a lovely Avus Blue E36 M3, a very rare car."

Making an attempt like this is possible because of the growing use of Internet chat forums by automotive enthusiasts. Automotive discussion forums have become an important part of the car enthusiast community and Internet Community Partners president, Bill Peirce has a lot of experience in running successful discussion forums. Peirce started FFCobra.com in 2002 to help people build Factory Five Racing kit cars. As of today, FFCobra.com has over 14,500 members and receives over 2.8 million hits a month from people who love the Factory Five products and Cobra replicas.

Mitch is well known in the Atlanta area as an exotic and sports car expert. Besides owning a BMW M5, he also has a Porsche 944 Turbo and Ferrari 308. "Mitch is well respected within the automotive community and he brings a great deal of expertise to ClubBimmer.com," says Mr. Peirce. "I'm so happy that Mitch is the Content Manager for the site because with his help, the attempt to break the World Record should be fun and well organized. Mitch has proven to be a leader in the community and his site is quickly becoming the future hot spot on the Internet for BMW owners," adds Mr. Peirce.

About ClubBimmer.com

ClubBimmer.com is free to use and is designed to make the visitor feel welcome and be able to find information quickly. ClubBimmer.com has separate areas for buying and selling parts based on the car model. This makes it much easier for the user to find what they need. The site is also divided into each model's generation so you can find information on pre war BMWs such as the 328 Mille Miglia and incredible 507 convertible to classic BMWs such as the 2002, Bavaria and M1, to the modern and new BMWs like the amazing M5 and 335i! This is the most comprehensive and complete BMW website on the internet today.

BMW Clubs and enthusiast are welcome to post event information in the Regional areas. "We hope that BMW owners will use the free site to promote their track days, car shows, autocrosses, cook-outs, and other club events," Mr. Peirce adds. "The site is here for the people who love BMW's."

About Internet Community Partners

Internet Community Partners, LLC was formed in 2007 to run automotive communities with a higher standard of quality content and information. ICP currently operates sites dedicated to Acura, BMW, Factory Five Racing, Ford, Ford trucks, Lotus, Smart cars, Scion, muscle cars, race cars, college and pro football, and woodworking.

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