

Bill Peirce
Tel: (770) 974-9193
Mobile: (770) 375-6642
Email: bill@internetcp.com

FOR IMMEDIATE RELEASE

ACURA INTERNET DISCUSSION FORUM LAUNCHED

AcuraForum.com; The Meeting Place for Acura Owners and Enthusiast to Exchange Information.

Kennesaw, GA - September 10, 2007 -- Internet Community Partners (ICP) is proud to announce that it has launched a new site geared towards Acura owners and enthusiast; AcuraForum.com. The managers of ICP have a long history of interest in Acura automobiles and wanted to share this enthusiasm by creating Acura Forum; a free Internet community that allows fellow Acura lovers to share ideas, buy and sell parts, buy and sell used Acura's, and plan car shows and club events.

Bill Peirce, president of Internet Community Partners says, "We are an Acura family and we wanted to share our love for the brand by creating a friendly online community for Acura owners to visit. I've owned 2 Acura NSX's and met my wife Jackie at an Acura NSX club event in 1998. She was on her second NSX and her father was on his first NSX." Mr. Peirce further explains, "In total, my wife, her father and I have owned 9 Acura NSX's. Jackie's mother is now on her second Acura MDX and her brother has a new TL."

Automotive related discussion forums are an important part of the car enthusiast community and Mr. Peirce has a lot of experience in running successful discussion forums. Peirce started FFCobra.com in 2002 to help people build Factory Five Racing kit cars. As of today, FFCobra.com has over 14,000 members and receives over 2.8 million hits a month from people who love the Factory Five products and Cobra replicas.

AcuraForum.com is free to use and is designed to make the visitor feel welcome and be able to find information quickly. Acura Forum.com has separate areas for buying and selling parts based on the car model. This makes it much easier for the user to find what they need. The site is also divided into each model's generation so you can find information on the first generation Acura TL, second generation TL, or third generation TL without having to post the question in a free-for-all TL area. This helps people get the answer they need quickly.

Acura Clubs and enthusiast are welcome to post event information in the Regional areas. "We hope that Acura owners will use the free site to promote their track days, car shows, autocrosses, cook-outs, and other club events," Mr. Peirce adds. "The site is here for the people who love Acura's."

AcuraForum.com has discussion areas for current Acura models like the TL, RL, TSX, CSX, RDX, MDX and RDX. The site also caters to past models like the Acura NSX, Integra, Legend, CL, Vigor, SLX and the EL.

Internet Community Partners, LLC was formed in 2007 to run AcuraForum.com.

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